

# The IViR Summer Course on Privacy Law and Policy

## July 6-10, 2015, Amsterdam

### Announcement

The University of Amsterdam's Institute for Information Law (IViR) announces the 3rd **IViR Summer Course on Privacy Law and Policy**. The course will focus on privacy law and policy related to the Internet, electronic communications and online and social media. It will explore the broader trends and recent developments in this rapidly changing field and explain how businesses, governments and other stakeholders can achieve their goals within it. The course will feature a distinguished faculty of European and US academics, regulators and practitioners who will investigate the EU and US legal frameworks and how they operate together. Participants will acquire the essential knowledge necessary to navigate privacy law and policy for online services that operate in the EU and the US. The seminar format promotes interaction among participants and faculty, and incorporates a range of practical exercises to apply the knowledge.

*Enrollment is limited to 25 participants.*

### Goals of the course

At the conclusion of the course, participants will: (1) understand the latest developments in EU and US privacy law related to the Internet, electronic communications and online and social media; (2) have insight into how privacy law and policy will develop in response to economic trends and technological innovation; and (3) be introduced to the most current and relevant European and American legislative, judicial and regulatory documents which are made available as course materials.

### Intended audience

The course is aimed at lawyers, government officials, NGO staff, academics, PhD students and others who work in the areas of privacy and data protection law. The course is taught at the post-graduate level. Participants should have some prior knowledge of the field.

### Timing and location

The course will extend over a five-day period from **July 6 to 10, 2015** and is held in a historic building on one of **Amsterdam's** most beautiful canals, De Rode Hoed, Keizersgracht 102.

### Certificate

At the close of the course, each participant will receive a Certificate indicating completion of the programme.

### To apply

Use the [online application form](http://www.ivir.nl/courses/plp/plp-form.html) available at: <http://www.ivir.nl/courses/plp/plp-form.html>.

### Fee

The tuition fee includes the seminar materials, five lunches and coffee or tea breaks, a boat tour and welcome dinner as well as the closing reception. **Standard fee € 2100; Civil Society fee € 1350; Academic fee € 975.**



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## Faculty organisers

**Kristina Irion**, Marie Curie Fellow, Institute for Information Law, University of Amsterdam, NL

**Dennis Hirsch**, Geraldine W. Howell Professor, Capital University Law School, US

## Faculty

**Daniel Cooper**, Partner and Head of Global Privacy Practice, Covington & Burling, London, UK

**Nico van Eijk**, Professor of Media and Telecommunications Law, University of Amsterdam, NL

**Sjoera Nas**, Internet and Telecom Expert, Dutch Data Protection Authority, NL

**Chris Hoofnagle**, Lecturer in Residence and Director, Information Privacy Programs, Berkeley Center for Law & Technology, UC Berkeley School of Law, US

**Christopher Kuner**, Senior Of Counsel, Wilson Sonsini Goodrich & Rosati LLP, Brussels, BE

**Neil Richards**, Professor of Law, Washington University Law School, St Louis, US

## Format and programme

The course will be divided into nine sessions each of which will explore in depth a specific issue of privacy law and policy. On Tuesday, an expert panel composed of academics and practitioners will explore as a topical subject 'Enforcement of copyright and privacy.' Participants and faculty will eat lunch together each day and will have further opportunities to interact over the course of a boat trip on the Amsterdam canals with welcome dinner and a reception.

	Monday	Tuesday	Wednesday	Thursday	Friday
9.30 to 12.30 hrs	<i>'An Update on European Privacy Law and Policy'</i> By Kristina Irion	<i>'The FTC approach to privacy enforcement'</i> By Chris Hoofnagle	<i>'Doing Business Over the Internet: Legal and Policy Challenges'</i> By Daniel Cooper	<i>'Intellectual Privacy in the Information Age'</i> By Neil Richards	<i>'Compliance with EU requirements on cross-border transfers of personal data'</i> By Christopher Kuner
	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>
14.00 to 17.00 hrs	<i>'An Update on U.S. Privacy Law and Policy'</i> By Dennis Hirsch	Panel discussion on <i>'Enforcement of copyright and privacy'</i>	<i>(Free)</i>	<i>'European DPAs' Enforcement of Privacy and Data Protection Rules Related to the Internet,'</i> By Sjoera Nas	<i>'Transatlantic interoperability of privacy law'</i> By Nico van Eijk
	<i>Boat tour on Amsterdam canals and welcome dinner</i>				<i>Closing reception</i>

## Further information

Privacy Law and Policy Summer Course at IViR's website <http://www.ivir.nl/>.

Contact the course organisers at [informationlaw@uva.nl](mailto:informationlaw@uva.nl), tel +31.20.525.3406.