

Copyright, related rights and the news in the EU:

Assessing potential new laws

University of Amsterdam, <u>Agnietenkapel</u>, Oudezijds Voorburgwal 229-231, 1012 EX Amsterdam, The Netherlands 23 April 2016

Chairs:

Professors Lionel Bently, Bernt Hugenholtz, Ian Hargreaves

A one day CIPIL conference hosted at IViR. The conference is part of a two-year, AHRC funded <u>project</u> at CIPIL, Cambridge University, and JOMEC Cardiff University entitled *Appraising Potential Legal Responses to Threats to the Production of News in a Digital Environment*.



Programme

09:30 – 10:00 Registration and coffee 10:00 – 10:05 Introduction and welcome

Session 1: Why are we here? What problems face news publishers? Why is this important? Why might we expect a new European copyright or related law to help resolve them?

Chair: Ian Hargreaves

	Chair. Tair Hargi eaves
10:05 to 11:20	
Richard Danbury	Overview
CIPIL	
Jan Hegemann	The difficulties faced by news publishers, and the case
Raue LLP	for legal intervention
Matt Rogerson	Commercial news publishers, profit, the internet and
The Guardian	copyright
Andrew J Hughes	News, licensing, revenue and the Internet
NLA Media Access	
(speaking in a personal	
capacity)	
Mark Seeley	STM publishers and the call for a new law
RELX	
Discussion	

11:20 to 11:40 Tea, coffee and refreshments

Session 2: What went before? What legal responses have there been in other countries, and what can be learnt from these about the prospects, requirements and effect of any new law?

Chair Bernt Hugenholtz

	Ghan Bernt Hagenhotel
11:40 to 13:00	
Bernt Hugenholtz	Introduction
<i>IViR</i>	
Michael Grünberger	The German news publishers' ancillary right
University of Bayreuth	
Raquel Xalabarder	The Spanish amendment of the quotation exception
UOC	
Søren Christian	Danish use of the sui generis database right, and the
Søborg Andersen	<i>Infopaq</i> litigation
Horten	
Chris Beall	US use of the 'hot news' tort, copyright and fair use
LSKS Law	
Discussion	
Søborg Andersen Horten Chris Beall LSKS Law	Infopaq litigation

13:00 to 13:45 Lunch

Session 3: Could a new law help? What is the economic evidence? What legal restraints would a new law have to observe? What political concerns are likely to be raised by a new law?

Chair: Lionel Bently

	Ghan: Bioner Benery
13:45 to 15:15	
Lionel Bently	Introduction
CIPIL	
Bertin Martens	The economic evidence on the impact of aggregation
European Commission	and news-related copyright laws on the business of
(speaking in a personal	news
capacity)	
Bernt Hugenholtz	The current treatment of news under copyright, the
IViR	rationales for this, and their implications for any new
	law.
Marietje Schaake	The concerns of politicians
MEP	
Discussion	

15:15 to 15:40 Tea, coffee and refreshments

Session 4: What else might a law do? The effects on consumers, the internet, new entrants to the market, and freedom of expression.

Chair: Ian Hargreaves

	Grant fair france
15:40 to 17:00	
John Naughton	Copyright, news, technology and democracy
Cambridge University	
Agustín Reyna	Effects on consumers
BEUC	
James Mackenzie	New entrants to the market
Cutbot	
Mireille van Eechoud	Effects on freedom of speech and the right to know
IViR	
Discussion	