

## IVIR LECTURE SERIES

Wednesday

## From Runway to Regulation: Understanding the Legal Ecosystem of the Fashion Industry

by Prof. Irene Calboli



From haute couture runways to fast fashion retail, the dazzling fashion world operates within a complex web of legal and regulatory frameworks. But what exactly constitutes "fashion law," and what are the pivotal legal issues that shape this multi-trillion-dollar global industry?

In this presentation, Professor Calboli discusses her recently co-edited *Handbook* of *Fashion Law* to draw insights on the multifaceted legal landscape impacting the fashion sector. In particular, she will delve into the critical application of intellectual property (IP) rights to protect fashion creations and the exceptions and limitations to this protection to promote innovation and competition in the industry.

Join us for a discussion that unpacks the multidisciplinary and multi-jurisdictional dimensions of this rapidly evolving field, offering a deeper understanding of the legal forces shaping fashion creation, distribution, and consumption in the 21st century.



Irene Calboli is Regents Professor of Law at Texas A&M University and holds several honorary and visiting appointments, including at Singapore **University of Social** Sciences, the University of Geneva, SciencesPo Paris, the University of Melbourne, National Law School Delhi, Bocconi University, and the Royal University of Law and Economic of Cambodia.

## Practial details:

Date: 4 June 2025 Time: 13:00 - 14.15 Place: REC A5.24, Nieuwe Achtergracht 166,

Achtergracht 166, 1018 WV Amsterdam & online via Zoom.



