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Online Workshop

EU Copyright Data Improvement

Prof. Martin Senftleben, 6 May 2021





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Our consortium



UNIVERSITY OF
 COPENHAGEN

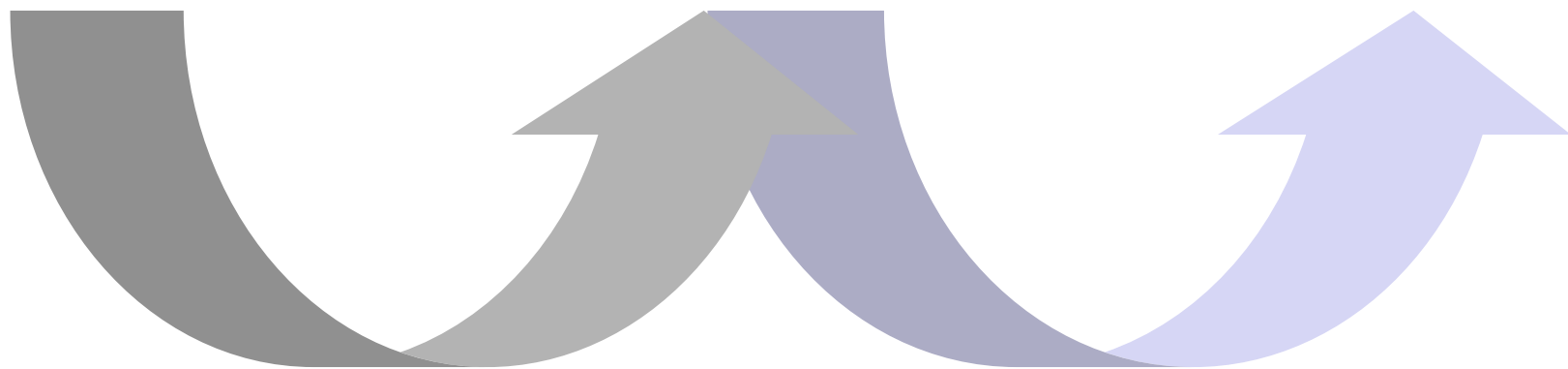


At issue

copyright
metadata
quality

visibility
accessibility
'findability'

use and
revenue
prospects





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Dimensions of 'data hegemony'

Regional perspective



The screenshot shows a web browser window with the URL <https://www.themlc.com>. The page features a navigation menu with links for "About Us", "How It Works", "News", "Resources", "FAQ", and "Membership". A search icon is also present. The main content area has a large headline: "The Mechanical Licensing Collective Completes First Royalty Distribution". Below the headline, it states "Distribution Covered Streaming and Download Uses From January 2021". A blue button with the text "Read More" and a right-pointing arrow is located at the bottom left of the main content area. The background of the main content area is a grayscale image of a guitar.

Home | Mechanical Licensing C X +

← → ↻ 🏠 <https://www.themlc.com>

THE MLC About Us How It Works News Resources FAQ Membership 🔍

The Mechanical Licensing Collective Completes First Royalty Distribution

Distribution Covered Streaming and Download Uses From January 2021

[Read More →](#)

Industry rivalry perspective





Creative industry perspective





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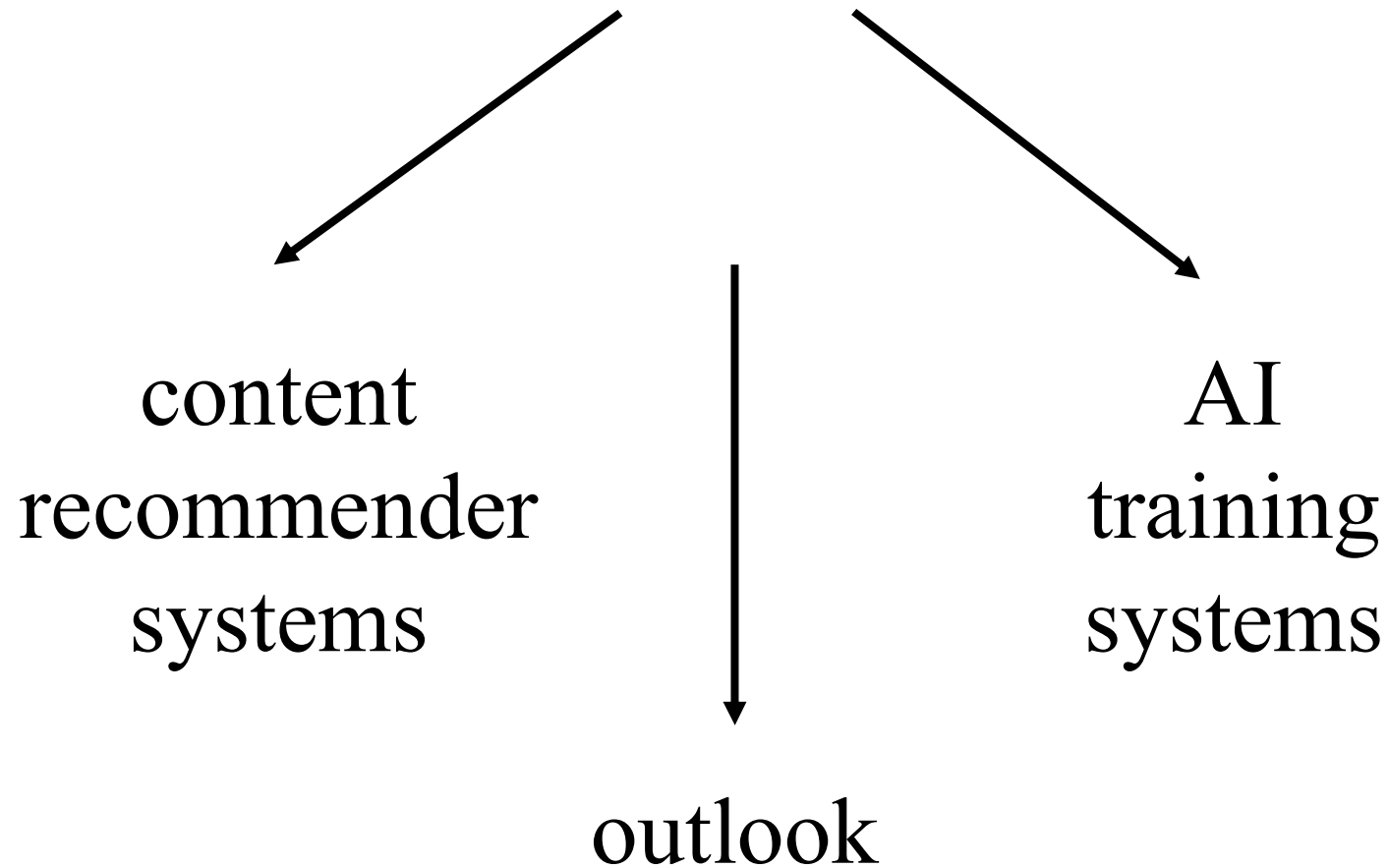
**Appropriate
next steps?**

Searching for the right approach

- data infrastructure: integrative approach?
 - overarching search and data harmonization tool?
 - sufficient incentives? Sufficient data volume?
- new legislation: chance or challenge?
 - ‘...best efforts to ensure the unavailability of specific works and other subject matter for which the rightholders have provided the service providers with the relevant and necessary information,...’
(Article 17(4)(b) CDSM Directive)



Focus today





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The End. Thank you!

Contact: m.r.f.senftleben@uva.nl

