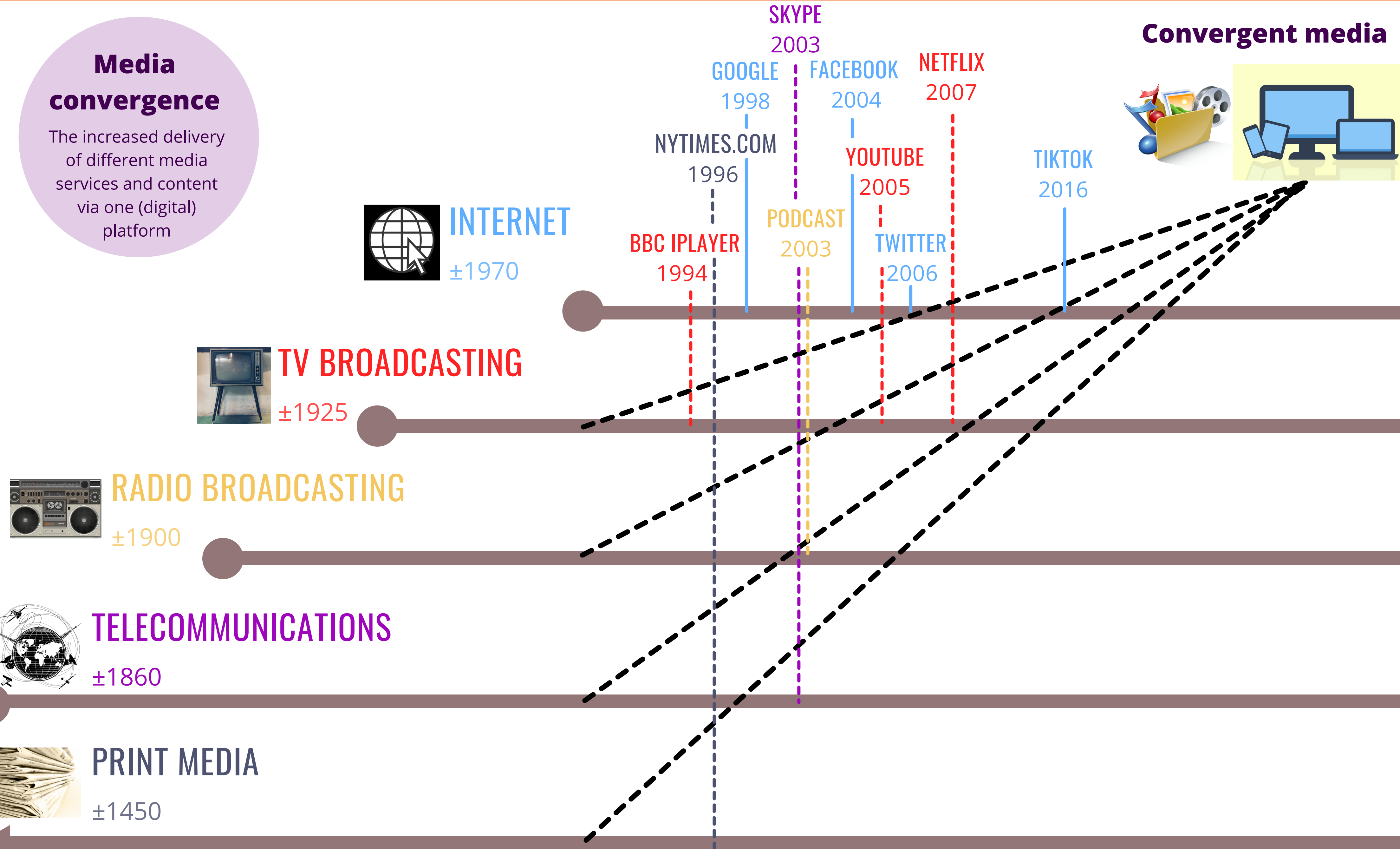


THE CHANGING MEDIA ECOSYSTEM: MEDIA CONVERGENCE

Media convergence

The increased delivery of different media services and content via one (digital) platform

Convergent media



THE CHANGING MEDIA ECOSYSTEM: REGULATION & POLICY

Freedom of
expression and
information

Article 10 ECHR
Article 11 EU CFR



INTERNET



TV & RADIO



TELECOMMUNICATIONS



PRINT MEDIA

European Union

[E-Commerce Directive 2000/31/EC](#)

[Satellite and Cable Directive 2019/789 \(II\)](#)
(online services ancillary to broadcasts)

[European Electronic Communications Code 2018/1972](#)

[Digital Services Act \(2022\)](#)

European Union

[Audiovisual Media Services Directive 2010/13/EU, amended by 2018/1808 \(2018-now\)](#)

Predecessor: [Television Without Frontiers Directive 89/552/EEC \(1989-2007\)](#)

[Satellite and Cable Directive 93/83/EEC \(I\)](#)

European Union

[European Electronic Communications Code 2018/1972 \(2018-now\)](#)

Predecessors:

- [Access Directive 2002/19/EC](#)
- [Authorisation Directive 2002/21/EC](#)
- [Framework Directive 2002/21/EC](#)
- [Universal Service Directive 2002/21/EC](#)

European, national

Various general regulations on defamation, intellectual property, privacy/data protection, competition, consumer protection, etc.

Council of Europe

[CM/Rec\(2022\)13 on the impacts of digital technologies on freedom of expression](#)

[CM/Rec\(2022\)4 on promoting a favourable environment for quality journalism in the digital age](#)

[CM/Rec\(2018\)2 on the roles and responsibilities of internet intermediaries](#)

National

Radio spectrum management

COMING UP:

[Artificial Intelligence Act](#)

[Media Freedom Act](#)

Explanation

The first part of the infographic depicts the ongoing process of media convergence, highlighting:

- the **digital transition of legacy media** (BBC's on-demand service, NY Times' digital newspaper);
- the **emergence of digital 'legacy media-like' services** (podcasts, video streaming services like Netflix and video sharing services like YouTube); and
- the **emergence of new digital media** (search engines like Google, traditional social media platforms like Facebook and Twitter, and video-based social media platforms like TikTok).

One day, media may no longer be tied to specific channels and be completely interchangeable.

The second part provides an overview of some of the relevant legal and policy instruments currently governing the converging European media landscape, and, if applicable, their predecessors. Please note that at the time of creating this infographic, some of the initiatives were at an early stage of the legislative process ("coming up").

If you want to learn more about the regulation of different media, you are invited to read the blogpost to this knowledge package!