

UNIVERSITY OF AMSTERDAM Instituut voor Informatierecht

## **IVIR LECTURE SERIES**

## Governing AI's Intermediaries

by Dr. Michael Veale (University College London)



In this lecture, Dr. Veale will walk through aspects of the emerging business models of AI, the ways they are similar to challenges that have come before, and the ways they might truly present new challenges.

Like much of the digital economy before it, AI is consolidating into a platform business model. Intermediaries in this space are appearing around every corner, to provide data, computing and storage, to host open-source models, to train, tweak, and provide ethical guarantees, and to shape and control the interaction between AI and the devices we have in our pockets. At the same time, discussion around the governance of AI are jet-setting into the fanciful. What if we focussed less on controlling a mythical runaway autonomous system, and more on the intervention points on the ground, scrutinising the ways that lead businesses within algorithmic supply chains are shaping interactions for their own benefit, and to extract their own value?

Please visit *www.ivir.nl/events/* to register for this lecture.

## Speaker



Dr Michael Veale is Associate Professor at the Faculty of Laws, University College London.

His research focusses on how to understand and address challenges of power and justice that digital technologies and their users create and exacerbate, in areas such as privacy-enhancing technologies and machine learning.

## **Practical details:**

Date: 15 March 2024 Time: 15.30 - 16.45 CET (Amsterdam) Place: - REC A5.24, Nieuwe Achtergracht 166, 1018 WV Amsterdam. - Online via Zoom.

