



KU LEUVEN



CREATE

UNIVERSITY OF
COPENHAGEN



Online Workshop

Copyright Data Improvement in the EU – Towards Better Visibility of European Content and Broader Licensing Opportunities in the Light of New Technologies

**Recommendation systems:
effects on equitable remuneration, fair value,
cultural and media policy goals**

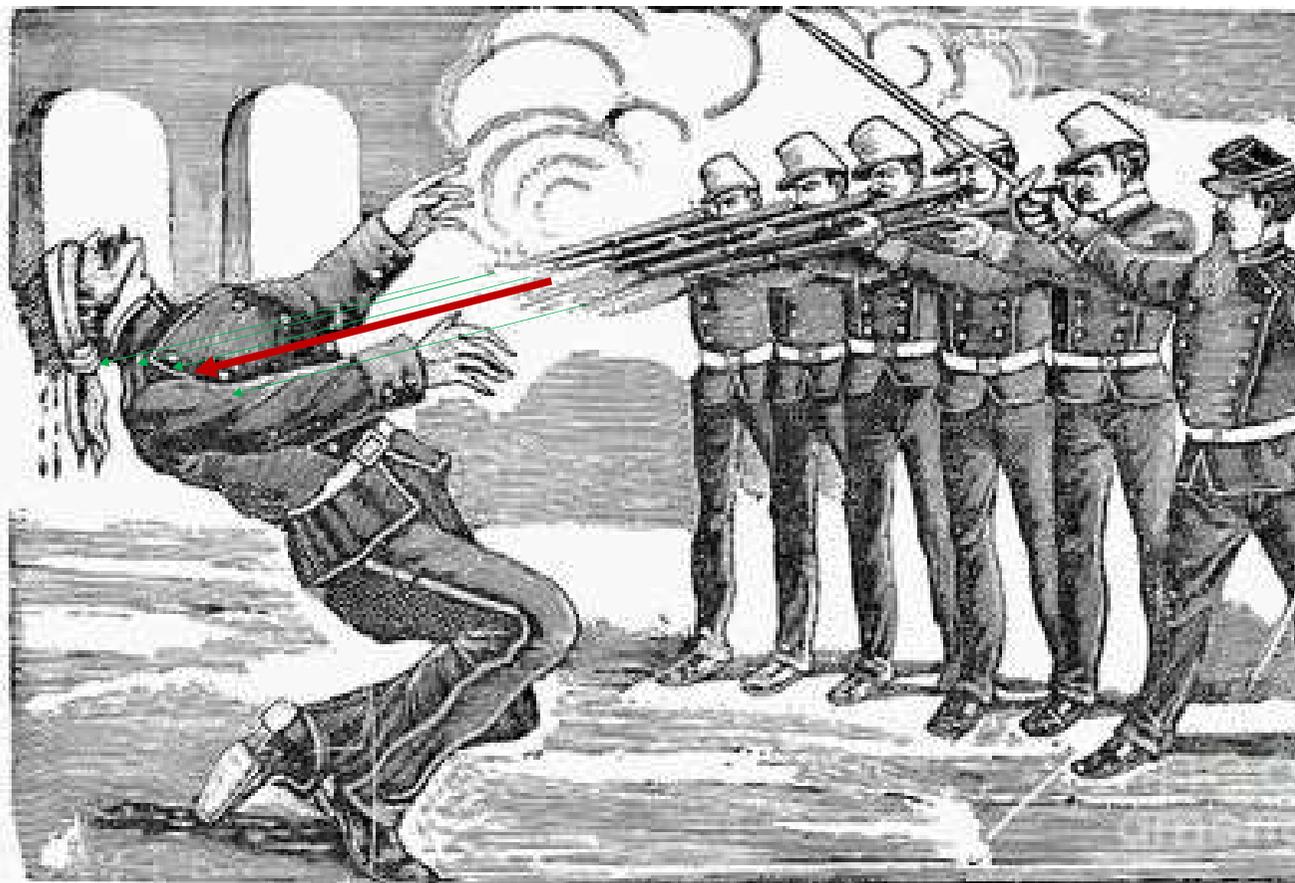
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music.dataobservatory.eu
smdb.listenlocal.community

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1. Assigning & Avoiding Blame



- Recommendation systems are incredibly complex metadata & machine learning systems.
- Assigning blame for bad outcomes and credit good outcomes in very complex problem that requires research and data.

2. Bad outcomes

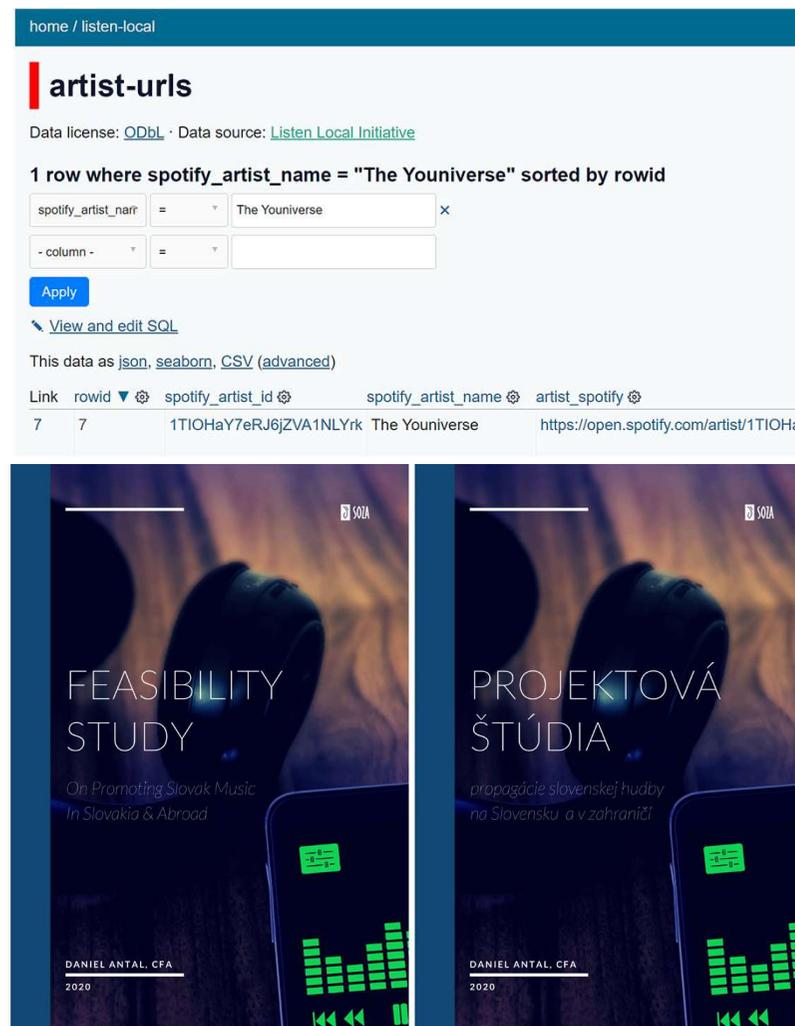
- There are **too few women** in the streaming charts, or women artists are recommended by AI less, and earn less.
- There are **less French artists** in your <video streaming> opening screen, or less artists in your <music streaming> opening screen compared to what your national radio or television content regulation would prescribe.
- **Small**, like Slovak **language** books, or **translations** are placed lower in <an online booksellers> bookshelves, or reliable sources are more difficult to find on your Facebook newsfeed.
- In <your stream subscription> you find **misleadingly** named bands and titled songs, or your <social media feed> is full with misinformation spread by Russian agents about Covid.

Bad outcomes undermine EU, national or regional cultural policy goals, break the equitable remuneration & fair valuation principle, bypass child protection, media, competition or fundamental rights regulation.

3. No Single Bullet Theory – Metadata Problems

Why are about 15% of artists are never recommended? What explains the 40% difference in payouts to different genres? Reverse-engineering the recommendation process to assign blame.

- **Metadata about the users:** Is it the user's history that is sexist, or somehow the training metadata database is skewed against women?
- **Metadata about the protected work:** Is Dvorak's works as well documented for the algorithm as Taylor Swift's or Drake's?
- **Metadata from third parties:** Does "the internet" write less about women artists?



home / listen-local

artist-urls

Data license: [ODbL](#) · Data source: [Listen Local Initiative](#)

1 row where spotify_artist_name = "The Youniverse" sorted by rowid

spotify_artist_name = The Youniverse

- column - =

Apply

[View and edit SQL](#)

This data as [json](#), [seaborn](#), [CSV](#) ([advanced](#))

Link	rowid	spotify_artist_id	spotify_artist_name	artist_spotify
	7	1TIOHaY7eRJ6jZVA1NLYrk	The Youniverse	https://open.spotify.com/artist/1TIOHaY7eRJ6jZVA1NLYrk

FEASIBILITY STUDY
On Promoting Slovak Music
In Slovakia & Abroad
DANIEL ANTAL, CFA
2020

PROJEKTOVÁ ŠTÚDIA
propagácie slovenskej hudby
na Slovensku a v zahraničí
DANIEL ANTAL, CFA
2020

[Download the Slovak Report](#)

4. Incentives & Investment

SSRN

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Discussion paper:

available open access at

<https://ssrn.com/abstract=3785272>

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Ensuring the Visibility and Accessibility of European Creative Content on the World Market: The Need for Copyright Data Improvement in the Light of New Technologies

19 Pages · Posted:

Martin Senfleben

Institute for Information Law (IIR), University of Amsterdam; University of Amsterdam

Thomas Margoni

Centre for IT & IP Law (GITIP), Faculty of Law - KU Leuven; University of Glasgow - School of Law - CREATE

Daniel Antal

affiliation not provided to SSRN

MUSIC STREAMING: IS IT A LEVEL PLAYING FIELD?



BY DANIEL ANTAL, AMELIA FLETCHER & PETER L. ORMOSI

Download from:
https://dataandlyrics.com/publication/music_level_playing_field_2021/

- New incentives need to be created for less bias, more socially desirable algorithm outcome.
- Regulations and regulators must be able to set clear limits and monitor them.
- Engineers and service providers must get actionable feedback about what should change.

5. No Magic Bullet: Research & Policy

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listen-local

Data license: [ODbL](#) · Data source: [Listen Local Initiative](#)

Custom SQL query returning 6 rows ([hide](#))

```
1 select key as [Katarzia's most frequent key], count(key) Frequen
2 from "spotify-top-tracks" where spotify_artist_name = "Katarzia"
3 group by key order by count(key) desc
4
5
```

[Format SQL](#) [Run SQL](#)

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artist-urls

Data license: [ODbL](#) · Data source: [Listen Local Initiative](#)

1 row where spotify_artist_name = "The Youniverse" sorted by rowid

spotify_artist_namr	=	The Youniverse	x
- column -	=		

[Apply](#)

[View and edit SQL](#)

This data as [json](#), [seaborn](#), [CSV \(advanced\)](#)

Link	rowid	spotify_artist_id	spotify_artist_name	artist_spotify
	7	1TIOHaY7eRJ6jZVA1NLYrk	The Youniverse	https://open.spotify.com/artist/1TIOHaY7eRJ6jZVA1NLYrk

Our first API in demo mode for Listen Local Slovakia
<http://smdb.dataobservatory.eu/>

Demo Music Observatory

Home Data & Lyrics Blog Publications Innovation Music Economy Circulation & Diversity Society Contact

About

We are developing our [Demo Music Observatory](#) in the world's 2nd ranked university-backed incubator program, the [Yes!Delft AI Validation Lab](#) following the structure laid out in the [Feasibility study for the establishment of a European Music Observatory](#).

The Demo Music Observatory Pillars:

1. [Music Economy](#)
2. [Diversity & Circulation](#)
3. [Music & Society](#)
4. [Innovation - innovative data applications](#)

We believe that the many of the "missing data" in the *Feasibility Study* is illusory. **Challenge us:** we may find it for you, and place it among the weekly updated, **freely downloadable**, fully documented indicators.

Our aim is to show that a better data map, a better organizational model, examples of research automation and other data integration innovation that can reduce the budgetary needs of the European Music Observatory by 80-90% and provide far more timely, accurate, and relevant service than most data observatories in Europe.



Demo Music Observatory
co-founder
Reprex BV



Try, challenge us, and join: <http://music.dataobservatory.eu/>