



## 6<sup>th</sup> MIPLC Alumni Conference

### “The World of IP: Caught Between Globalism and Nationalism”

Munich, February 24, 2018

Literaturhaus München, Salvatorplatz 1, 3rd floor, 80333 Munich

#### Program

8:30 a.m. *Registration and Welcome Coffee*

**9:00 a.m. Welcome and Introduction**

*Prof. Dr. Josef Drexler, Chair MIPLC Project Board, Max Planck Institute for Innovation and Competition, Munich*

**9:10 a.m. Address**

*Rebekka Porath, Policy Director, Intel Corporation, Santa Clara  
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**9:15 a.m. Panel 1: Old Issues Revisited: IP and Trade in Pharmaceuticals**

*Chair: Prof. Dr. Heinz Goddar, Partner, Boehmert & Boehmert, Munich*

9:15 a.m. Pricing of Pharmaceuticals: Between IP, Competition (Law) and Regulation

*Dr. Mor Bakhoun (MIPLC Faculty), Max Planck Institute for Innovation and Competition, Munich*

9:35 a.m. Pharma Patents Litigation: The Sui Generis Portuguese System

*Lígia Setúbal (Class of 2011/12), Vieira de Almeida & Associados, Lisbon*

9:55 a.m. Discussion

**10:20 a.m. Panel 2: New Issues to be Addressed: International Trade in a Connected World**

*Chair: Prof. Robert Brauneis, MIPLC Project Board, The George Washington University Law School, Washington, D.C.,*

10:20 a.m. The Coming Cyborg Challenge: Human Augmentation and Intellectual Property Law

*Prof. Robert Heverly (MIPLC Faculty), Albany Law School*

10:40 a.m. Standard Essential Patents in the Internet of Things Context: Market Access for Small and Medium Businesses

*Markku Räsänen (Class of 2009/10), Tuxera Inc., Helsinki*

11:00 a.m. Big Opening of Big Data?: The Ownership and Access to Bank Account Data under the Revised Payment Services Directive

*Barbara Radoń (Class of 2015/16), Spotcap Global Services GmbH, Berlin*

11:20 a.m. Discussion

**11:50 p.m. Announcement of the MIPLC Alumni Scholar 2017/18**

*Carolina Banda, Alumni Scholar 2016/17*

12:00 p.m. *Lunch*



**2:00 p.m. Panel 3: Multilateralism and Bilateralism in Times of New Nationalism**

*Chair: Dr. Henning Grosse Ruse-Khan, University of Cambridge*

2:00 p.m. The Manufacturing (Export) Waiver: Options for EU Legislation in the Light of International Commitments

*Prof. Dr. Dr. h.c. Annette Kur and Dr. Roberto Romandini, (MIPLC Faculty), Max Planck Institute for Innovation and Competition, Munich*

2:20 p.m. Setting the Intellectual Property Norms for the Data-Driven Economy: The Remaining Role for Multilateralism and the Increasing Importance of Preferential Trade Agreements

*María del Carmen Vásquez-Callo Müller (Class of 2015/16), World Trade Institute/ University of Bern*

2:40 p.m. Developments on the Protection of Traditional Knowledge Associated with Genetic Resources within Intellectual Property Chapters of FTAs: The Peruvian Experience

*Diego Ortega Sanabria (Class of 2015/16), Indecopi, Lima*

3:00 p.m. Discussion

3:30 p.m. *Coffee*

**4:00 p.m. Panel 4: Seeking Common Positions in a Multipolar World**

*Chair: Prof. Dr. Josef Drexl, Chair MIPLC Project Board, Max Planck Institute for Innovation and Competition, Munich*

4:00 p.m. Global Online Copyright Infringement: Towards Uniform Standards of Liability

*Dr. João Pedro Quintais (Class of 2010/11), University of Amsterdam*

4:20 p.m. Do the TRIPS Enforcement Rules Impose a Slightly more Common Position than is Readily Assumed?

*Prof. Paul Torremans (MIPLC Faculty), University of Nottingham*

4:40 p.m. Towards (Mandatory) Exceptions and Limitations

*Dr. Sylvie Nérissou (MIPLC Faculty), University of Bordeaux*

5:00 p.m. Discussion

**5:30 p.m. Closing Remarks**

*Prof. Martin J. Adelman, MIPLC Scientific Advisory Board, The George Washington University Law School*

5:45 p.m. *End of Conference*

**7:00 p.m. Dinner and Party at Pratersinsel 3-4, Munich**

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