

Copyright, related rights & the news in the EU: Assessing potential new laws

#copyrightandnews

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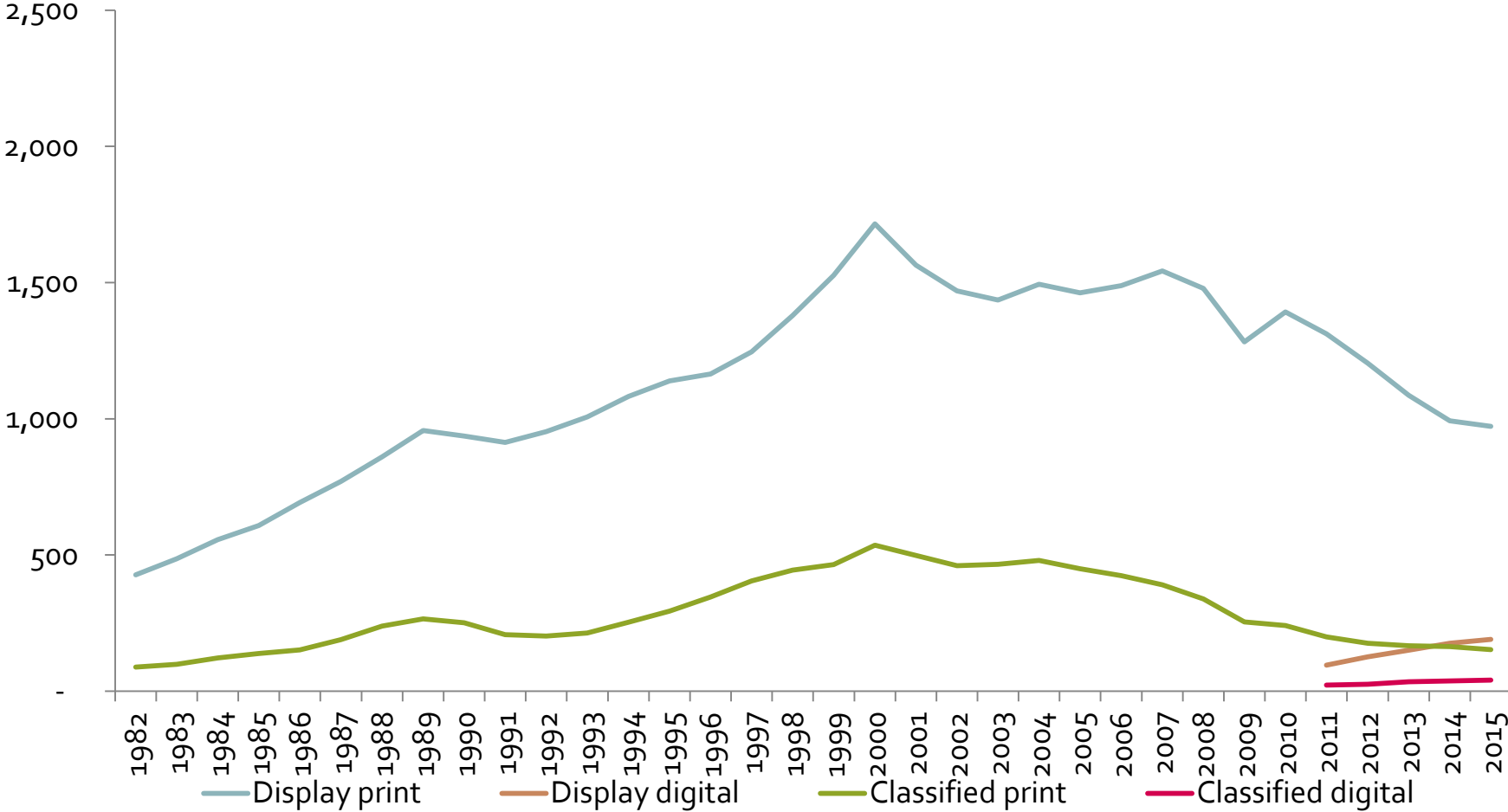
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Session 1: Why are we here?

- Ian Hargreaves (moderator)
- Richard Danbury | Overview
- Jan Hegemann | Difficulties faced by news publishers & case for legal intervention
- Matt Rogerson | Commercial news, profit, the internet & copyright
- Andrew J Hughes | News, licensing, revenue & Internet
- Mark Seeley | STM publishers & the call for a new law

News brands: structural decline in advertising income

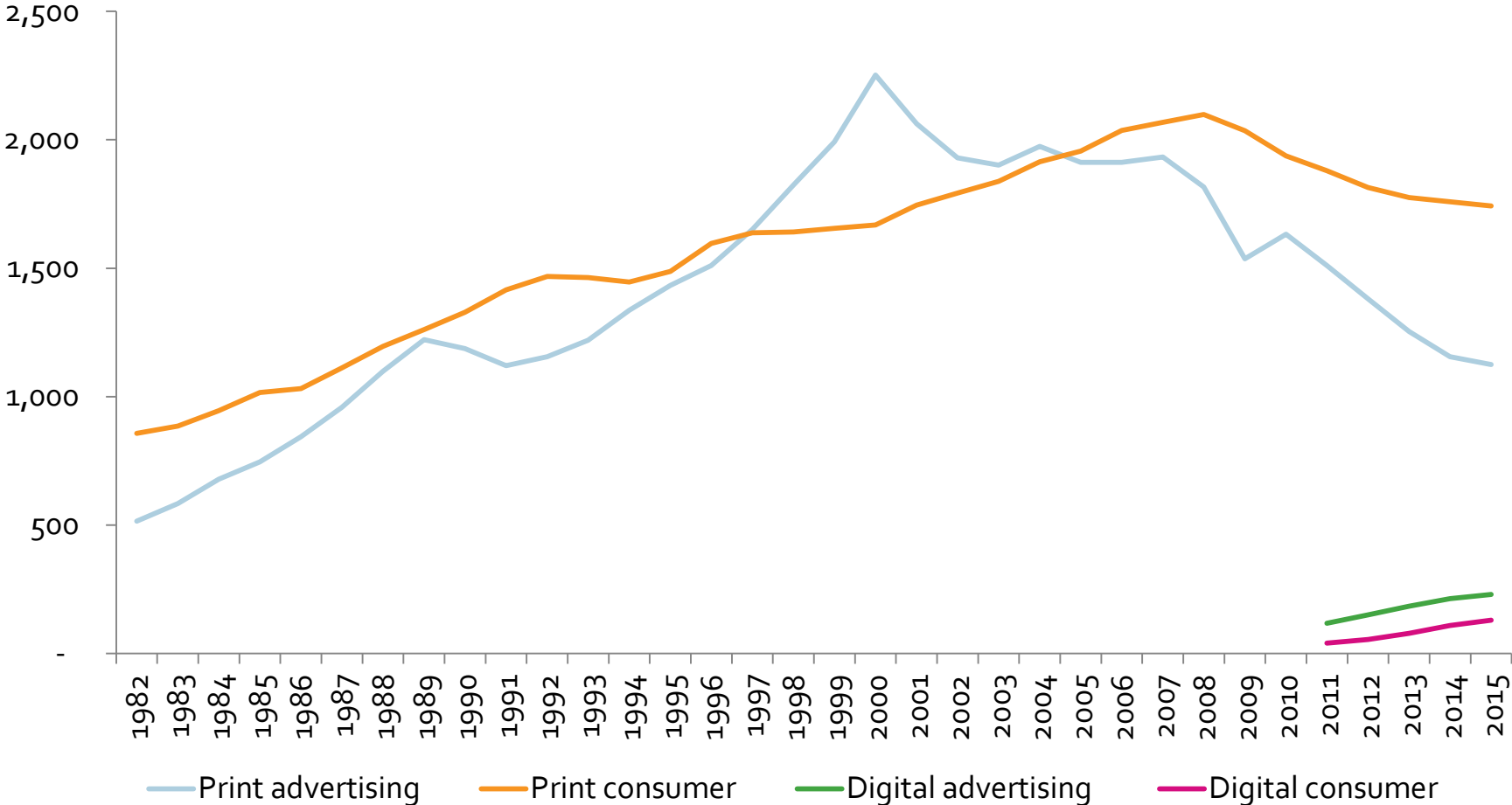
UK national newspaper advertising spend (£m, current)



[Source: Enders Analysis based on AA/Warc]

News brands: the “digital transition” is a false promise

UK national newspaper revenues by type (£m)



[Source: Enders Analysis based on ABC and AA/Warc and company reports]

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Session 2: What went before?

- Bernt Hugenholtz (moderator, introduction)
- Michael Grünberger | German (news) publishers' ancillary right
- Raquel Xalabarder | Spanish amendment of the quotation exception
- Søren C. Søborg Andersen Horten | Danish sui generis database right & Infopaq litigation
- Chris Beall | US 'hot news' tort, copyright & fair use

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Session 3: Could a new law help?

- Lionel Bently (moderator & introduction)
- Bertin Martens | Economic evidence on the impact of aggregation and news related laws on the business of news
- Bernt Hugenholtz | News under current copyright & implications for any new law
- Marietje Schaake | The concerns of politicians

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Session 4: What else might a law do?

- Ian Hargreaves (moderator)
- John Naughton | Copyright, news, technology & democracy
- Agustín Reyna | Effects on consumers
- James Mackenzie | New entrants to the market
- Mireille van Eechoud | Effects on freedom of speech and the right to know



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New entrants to the market

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